

## **We Move Food – Frequently Asked Questions**

### **What is the We Move Food program?**

We Move Food is a hunger relief program developed to help **reduce food waste**, and **increase access** to fresh, nutritious food for people who need it most.

### **How does We Move Food work?**

There are three key components to the program:

- Thermo King has a strategic partnership with Feeding America providing access to discounts on Thermo King products and services to its 200+ food banks in the United States and Puerto Rico to help alleviate some of the financial burdens associated with hunger relief missions. Further, the Thermo King Dealer network supports disaster relief efforts on a per-request-basis.
- The We Move Food Program includes a grant program to support food banks and pantries' hunger relief missions including but not limited to mobile pantries, food rescue and recovery, food distribution and education.

The grant program is made up of funding from the Trane Technologies Foundation, Thermo King Corporate and Thermo King dealers. Thermo King dealers who contribute to the fund can allocate their donations directly to hunger relief organizations within their communities.

The grant program also includes in-kind donations. Thermo King Corporate and Thermo King dealers provide food banks with transport refrigeration products, service and maintenance, training and volunteer hours.

- Trane Technologies, Thermo King Corporate and Thermo King dealership employees volunteer their time and expertise to support food banks and pantries in communities across the United States.

### **When was the We Move Food program launched?**

The program started as a pilot in 2017, and was formally launched in 2018.

### **How much funding has been raised to support food banks and pantries under the We Move Food program?**

To date, approximately \$546,000 has been donated by Thermo King dealers, Thermo King Corporate and the Trane Technologies Foundation to provide grants to support hunger relief programs aligned with the We Move Food mission. *See table below.*

### **How many meals will have been provided under the We Move Food program?**

For every \$1.00 at least 10 meals can be provided, which suggests that nearly 5.5 million meals will have been provided since the launch of the program.

### **How do the funds raised equate to meals provided?**

Based on a formula developed by Feeding America's national office, "\$1.00 equals at least 10 meals." While communicating the impact of the We Move Food program and meals provided, we use the same formula as most of our funding is directed to Feeding America national office and redistributed to community food banks. *See Feeding America's official calculation below.*

**How many food banks / pantries have received support under the We Move Food program?**

There are 35 food banks that have received grants under the program.

**How can a local food bank or pantry learn more about We Move Food?**

We know that everyone has something to offer in our nationwide effort to stop hunger, which is why We Move Food has been designed so that it can meet the needs of our partner food banks, while supporting the giving and volunteer goals of our Thermo King dealers and employees. Please contact [ThermoKingAmericasCommunications@tranetechnologies.com](mailto:ThermoKingAmericasCommunications@tranetechnologies.com).

*THE FOLLOWING IS AN EXCERPT FROM FEEDING AMERICA'S MEAL COST CALCULATION MEMO*

***How did you calculate the national meal claim?***

We use a simple methodology to calculate the cost of a meal. Drawing on average annual data from the past five years (to offset any temporary gains or declines), we divide the food (less plain water<sup>3</sup> and non-food) that we receive from national donors by total expenses at the Feeding America national office. The result is the number of pounds of food we help secure on behalf of local food banks per dollar. We convert pounds per dollar into meal equivalents per dollar using a ratio of 1.2 pounds per meal.<sup>3</sup> The USDA ratio reflects total U.S. food and beverage consumption across age groups, excluding water, and will be updated by the USDA every two years. We exclude water from the calculation because many Americans self-provide tap water when consuming food, increasing the national pounds per meal average in the USDA study. We exclude non-food items such as cleaning products, paper products and health and beauty items, which make up less than four percent of the total volume we acquire. We also convert pounds per dollar into an equivalent wholesale value, which is calculated as an average over five years.